



For Immediate Release

Media Contact: Emily Barge, 717-346-0849; ebarge@centerfordairyexcellence.org

July 29, 2024

CENTER TO HOST MONTHLY “PROTECTING YOUR PROFITS” WEBINAR ON AUGUST 9 TO SHARE THE READ ON FEED MARKETS

The Free Webinar Will Take Place on Friday, August 9 at 12 p.m. EST

Harrisburg, Pa. – On Friday, August 9 from 12-1 p.m., the Center for Dairy Excellence will host a monthly “Protecting Your Profits” webinar titled “The Read on Feed Markets: A Market Update and Intro to Managing Feed Risk.” Kathleen Noble Wolfley and Bryce Windecker from Ever.Ag will explore market factors that are influencing feed price and share strategies to help farmers mitigate feed price risk.

“There are a variety of market factors that influence feed price and dairy farmers’ bottom line. We’re looking forward to welcoming back Ever.Ag to our monthly webinar series to explore this topic and offer strategies dairy producers could implement to navigate volatile feed prices,” said Valerie Mason-Faith, Risk Education Manager at the Center.

During the webinar, Windecker and Noble Wolfley will provide:

- An update on key feed commodity markets: corn, soybean meal, canola and cottonseed
- A deep dive into basis trends in the Northeast
- Ways for livestock producers to manage feed risk

Bryce Windecker grew up on a 100-cow Registered Holstein Dairy in Central New York and serves with Ever.Ag as an agent and broker. He has worked with dairies throughout the Northeast on both operations and financial management/analysis. He holds an associate's degree from SUNY Cobleskill and a bachelor's degree from Cornell University. He assists dairy and grain producers with risk management needs while delivering technology solutions to aggregate farm data more efficiently.

Kathleen Noble Wolfley is an agent and broker with Ever.Ag, working with producers to help them make educated and informed decisions on risk management. Kathleen is a student of the dairy industry, with dairy farm roots in upstate New York and more than a decade of experience as a dairy market analyst. She is based in western New York.

To join the discussion in a format that is most convenient for you, the Center will host it in a webinar, podcast, and conference call format. There is no cost to participate in the 'Protecting Your Profits' discussion, and no registration is necessary.

Webinar Format

Visit www.centerfordairyexcellence.org/AugustPYP on Friday, August 9 at 12 p.m. to launch the webinar and watch live.

Conference Call Format

Individuals who would prefer to connect via conference call can dial the following number on Friday, August 9 at 12 p.m.:

Dial: +1 301-715-8592

Meeting ID: 882 7831 7778

Passcode: 051898

Podcast Format

Visit www.centerfordairyexcellence.org/pyp to listen to a recording of the "Protecting Your Profits" discussion in podcast format and subscribe to get notified when new episodes are released. The episode is expected to be published after the live webinar is concluded.

Valerie Mason-Faith will facilitate the webinar. She is the new Risk Education Program Manager at the Center for Dairy Excellence. Contact Valerie at vmason@centerfordairyexcellence.org or call (717) 550-8720 with questions about the webinar.

###

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

**Center for Dairy Excellence ▼ 2301 North Cameron St., Harrisburg, PA 17110 ▼ 717-346-0849 ▼
www.centerfordairyexcellence.org**