



For Immediate Release

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SAVE THE DATE FOR DAIRY FINANCIAL CONFERENCE ON SEPTEMBER 11

Dairy Financial Consultants and Representatives Are Invited to the Annual Event

Harrisburg, Pa. – Dairy financial consultants, lending representatives, and interested dairy producers are encouraged to save the date for the 15th annual Dairy Financial and Risk Management Conference. Titled “Future-Proofing Our Farms,” the conference is planned for Wednesday, September 11, 2024 at the Sheraton Harrisburg Hershey Hotel in Harrisburg, Pa.

The conference will be held from 8 a.m. to 4 p.m. on September 11. Those who are working with dairy clients to protect their risk, navigate the ever-changing dairy marketplace, and make financial decisions with the future in mind are encouraged to attend. Speakers will lead sessions focused on dairy supply, annual dairy performance indicators, succession planning and business continuity, and more. Three Pennsylvania dairy producers will also take part in a panel discussion about emerging technologies and trends at the farm level.

“There’s no foolproof way to navigate the ever-changing dairy markets, but what dairy producers can do is strive to be future-proof,” said LeeAnn McLaughlin, Dairy Policy and Industry Relations Manager at the Center for Dairy Excellence. “At this year’s Dairy Financial and Risk Management Conference, we’ll learn how dairy producers can future-proof their farms, their mindsets, and their risk management strategies to embrace emerging trends, ever-changing markets, and evolving technology.”

Learn more about the conference:

- **When:** Wednesday, September 11 from 8 a.m. to 4 p.m.
- **Where:** Sheraton Harrisburg Hershey Hotel (4650 Lindle Road, Harrisburg, PA 17111)
- **Cost:** The cost to attend this year’s Dairy Financial and Risk Management Conference is \$260 per person, discounted to 210 for those who are representatives of the Center for Dairy Excellence Allies for Advancement.
- **How to Register:** Visit www.centerfordairyexcellence.org/financial-conference to register today or call the Center at 717-346-0849.

“The in-person networking at this conference is always energizing. The speakers help give me a rounded and insightful view of what is transpiring in the world of dairy as I dialogue and strategize with clients. Oftentimes I come away with knowledge of some sort of new strategy or

emerging technology,” said Lee Wenger of Horizon Farm Credit who attended the conference in previous years.

The complete program, including speakers and session details, will be released in the coming weeks. Contact LeeAnn McLaughlin at lmclaughlin@centerfordairyexcellence.org or call 717-346-0849 with questions about the conference.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

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www.centerfordairyexcellence.org