



For Immediate Release

Media Contact: Myranda Kleckner, 717-346-0849;
mkleckner@centerfordairyexcellence.org

August 1, 2018

REGISTER FOR DAIRY FINANCIAL AND RISK MANAGEMENT CONFERENCE

Save the Date for Wednesday, September 12, 2018

Harrisburg, Pa. – Registration is open for the Center for Dairy Excellence’s Dairy Financial Risk Management Conference, being held Wednesday, September 12, 2018 from 8:30 a.m. – 3:30 p.m. at the Central Penn Conference Center, 600 Valley Road, Summerdale, PA 17093. In its ninth year, this one-day conference offers cutting edge information to the agricultural financial community on changing market dynamics and business tools impacting Pennsylvania’s dairy farm families.

Cost of attendance is \$200 per person, including meals. Registration is discounted to \$150 per person for those who are representatives of Center Allies for Advancement with a bronze level or higher. Registration for the conference closes September 5, 2018. Registration information can be found by clicking on “Dairy Financial & Risk Management Conference” at www.centerfordairyexcellence.org under “Upcoming Events.”

“Pennsylvania’s dairy industry is continuing its state of transition. To map a path forward, industry professionals need to understand the effects of transition in these market dynamics” said Alan Zepp, Center for Dairy Excellence risk management program manager. “This year’s conference will provide participants with insight on the dynamics of a transition and resources to move forward within the dairy industry.”

Keynote speakers that will highlight the conference include:

- Dr. John Newton, director of market intelligence for the American Farm Bureau Federation, will speak on dairy revenue protection insurance and other risk management tools for dairy outlook. Newtown has experience as an agricultural economist for the USDA, as a fellow of the United State Senate Agriculture Committee, as faculty at the University of Illinois and as the chief economist for the National Milk Producers Federation.
- Jeff Peissing, general manager of a De Laval dealership, will discuss his perspective on finances and management of new technology. Peissing is a former loan officer with Farm Credit.
- Kelly Kandratic, manager of Agriculture Programs and Policy between TeamPA and the Pennsylvania Department of Agriculture, will be a part of the dairy processing panel.
- Jared Grissinger, a member of the governor’s action team, will be a part of the dairy processing panel.
- Dr. John Noullet, a mental health care educator with Wellspan Philhaven, will lead a panel discussion focused on stress with the farm and in the office.



CENTER FOR
DairyEXCELLENCE

A complete program details with panel and speaker information is available online. The deadline to register is September 5, 2018, with limited space available.

To register, visit www.centerfordairyexcellence.org, under "Programs and Events", and click "Upcoming Events" for a registration form. For more questions or information, please call (717) 346-0849 or email Melissa Anderson at manderson@centerfordairyexcellence.org

###

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.