

The following information will be used on promotional materials. Please type or print clearly. For a printable PDF, visit www.padairysummit.org and click on "Sponsorship/Exhibitor Information" or e-mail info@padairysummit.org.

Company Name: _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ E-mail Address: _____

Website: _____

Short Description of Your Products or Services: (no more than 30 words): _____

Please do not assign our booth next to the following competitor: _____

COMPLETE THIS SECTION TO BE A SUMMIT SPONSOR

We hereby agree to contribute the sum of \$_____ payable to the "PDMP – Dairy Summit" for sponsorship at the 2017 PA Dairy Summit as noted below. It is understood that benefits for sponsorship will be provided as indicated at specific levels in the "Sponsorship & Exhibitor Opportunities" document, provided that a commitment for payment is received by the Summit management committee no later than November 11, 2016. Full payment must be received by January 6, 2017.

PLEASE NOTE: Sponsorships for specific portions of the program are available on a first come/first served basis. You will be contacted if your selection has already been committed to another organization. For more information, please contact Terri Breon at 814-355-2467 or at info@padairysummit.org.

Please provide the name of the person who will use your one sponsor complimentary registration: _____

Platinum Level:

Sponsorship of Evening Banquet and Live Auction

Combination of one silver-level and one gold-level option (Please circle choices below)

Diamond Level:

(For complete program with speakers, see program insert in sponsorship packet or visit www.padairysummit.org)

Sponsorship of Dr. Lowell Catlett Presentation at Opening Session

Sponsorship of Dr. Lowell Catlett Presentation at Opening Session

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Sponsorship of Dick Whittman Presentation at Evening Session

Gold Level:

(For complete program with speakers, see program insert in sponsorship packet or visit www.padairysummit.org)

Sponsorship of Young Entrepreneurs Reception on Tuesday evening

Sponsorship of Opening Session on Wednesday morning

Sponsorship of Lunch & Dessert among exhibitors on Wednesday

Sponsorship of Lunch & Dessert among exhibitors on Thursday

Sponsorship of Thursday Breakfast

Sponsorship of Morning Session on Thursday

Sponsorship of Afternoon Session on Wednesday

Sponsorship of Evening Reception on Wednesday

Silver Level: (Sponsorship of)

Sponsorship for Interactive Mobile App (Awarded to Highest Bidder by 10/15/16)

(Must email Terri Breon with bid at tgbreon@comcast.net. Bids will be awarded first-come, first-serve based on date and time of email.)

Sponsorship of Producer Parking Vouchers (Wednesday)

Sponsorship of Producer Parking Vouchers (Thursday)

Sponsorship of Refreshments at Arrival on Wednesday

Sponsorship of Afternoon Break on Wednesday

Sponsorship of Morning Break on Thursday

Sponsorship of the Side Serving Sessions (four scheduled Wednesday late afternoon)

Combination of any two bronze-level options (Please circle choices below)

Bronze Level: (Sponsorship of)

"International Markets and the Dairy Industry" Dr. Catlett (Wed. from 8:00 – 9:00 a.m.)

"Understanding GMOs and How They Affect Your Business," Ott (Wed. 8 – 9 a.m.)

"New Technologies on the Dairy Farm," A Panel of Producers (Wed. from 8:00 – 9:00 a.m.)

"New Technologies on the Dairy Farm," A Panel of Producers (Wed. from 4:15 – 5:45 p.m.)

"Understanding GMOs and How They Affect Your Business," Ott (Wed. from 4:15 – 5:45 p.m.)

"Animal Care: Why It Is Important & What Are The Next Steps," Stepp (Wed. from 4:15 – 5:45 p.m.)

"Transitioning to Organic Dairying for Profitability," Fry (Wed. from 4:15 – 5:45 p.m.)

"Decision Making: Robotics Versus Parlor," a producer panel (Thurs. from 11:00 – 12:30 p.m.)

"Immigration Policy and Reform," Maloney (Thurs. from 11:00 – 12:30 p.m.)

"Antibiotic Regulations and Animal Health," Flynn (Thurs. from 1:00 – 12:30 p.m.)

"Decision Making: Robotics Versus Parlor," a producer panel (Thurs. from 1:30 – 300 p.m.)

"Immigration Policy and Reform," Maloney (Thurs. from 1:30 – 300 p.m.)

"Producer to Producer," An Open Roundtable Discussion (Thurs. from 1:30 – 300 p.m.)

Without Exhibit

With Exhibit

\$5,000 \$5,000

\$5,000 \$5,000

\$4,000 \$4,500

\$4,000 \$4,500

\$4,000 \$4,500

\$4,000 \$4,500

\$4,000 \$4,500

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Sponsors must provide an electronic/digital copy of the company logo to use on signs and in other acknowledgements. The logo should be submitted with this agreement, but no later than January 6, 2017. Logo Attached Logo Will Be Emailed to tgbreon@comcast.net

COMPLETE THIS SECTION TO BE A SUMMIT EXHIBITOR

No space is considered reserved until the Summit Management Committee receives this agreement with authorized signatures and commitment for payment. Payment in full is required by **Friday, Jan. 6, 2017**, made out to the "PDMP – Dairy Summit." Detailed information will be sent to all confirmed exhibitors prior to the summit.

Application is hereby made by _____ (company name) for exhibit space at the 2017 PA Dairy Summit. It is understood that payment in full for exhibit space is required by Friday, Jan. 6, 2017, or the space will not be confirmed. Booth locations will be assigned based on the date payment in full is received.

* **Please note**, once confirmation forms are received, exhibitors will be given the opportunity to choose their booth on the floor plan. Booth spaces are awarded on a first-come, first-served basis upon confirmation of commitment and selection of booth space.

_____ We have agreed to be a sponsor of the event and our sponsorship level includes one exhibit booth, which we intend to use.

_____ We request _____ exhibit booth(s) at \$800 for the first booth space and \$600 for each additional booth space.

Please identify the type of service or product your company provides: _____

Each exhibit package includes **one complimentary exhibitor registration**, which is good for entrance to all Summit activities, including all educational sessions and food functions. Please provide the name of the person who will use the complimentary exhibitor registration for each exhibitor package. Additional registrations should be made separately for any additional individuals needed to staff the exhibit. If additional exhibitor registrations are needed, contact the Summit Business Office at 814-355-2467 or visit www.padairysummit.org to complete the participant's registration.

1) _____ 2) _____

Other Requirements (Please include fees with payment)

- Electrical Outlet (\$100) Wired Internet Access (\$75) I have additional technical needs; please contact me.
- I understand that certain areas of the exhibit hall have height restrictions. I will be bringing a floor display that is 7 feet tall or taller.
Please call me to discuss my needs.
- If bags are provided at registration, our company would be interested in providing a gift item to include in the bags. (600 items would be needed.)

PROVIDE SIGNATURE AND PAYMENT INFORMATION

THIS AGREEMENT IS AUTHORIZED BY

Name and Title of Authorizing Agent: _____

Authorizing Agent's Signature: _____

Mailing Address for Invoice: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

TOTAL COMMITMENT IN THE AMOUNT OF: \$ _____ (Please make a copy for your records.)

- Method of Payment:** Check/Money Order Enclosed Payment by Credit Card Please Invoice Us*
- We require an e-mailed receipt when payment is processed. *We understand full payment must be made by Jan. 6, 2017.

MAIL Both Sides of Completed Agreement, with method of payment to Summit Business Office:

PA Dairy Summit Business Office
174 Crestview Drive, Bellefonte, PA 16823
Phone: 814-355-2467; E-mail: info@padairysummit.org

***All Checks or Money Orders Must Be Made
Payable to the "PDMP – Dairy Summit."
Our Federal Tax ID # is 23-3066186.**

Completed Agreement Forms Due November 11, 2016

Full Payment Due January 6, 2017

FAX Both Sides of Completed Agreement Form to 814-355-2452 or **E-MAIL** to info@padairysummit.org.

CREDIT CARD INFORMATION (for payment purposes):

Credit Card Information: Visa MasterCard

Name on Card (Please Print)

Account Number

Exp Date _____
Three-Digit Security Code

Signature