



CENTER FOR
DairyEXCELLENCE

For Immediate Release

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OCTOBER PROTECTING YOUR PROFITS CALL TO BE HELD

Zepp to Review Market Fundamentals at Noon on October 24

Harrisburg, Pa. – The Center for Dairy Excellence’s monthly “Protecting Your Profits” call will be held Wednesday, October 24, at noon. The call will be led by Alan Zepp, risk management program manager with the Center.

“Dairy futures markets have recovered from their July lows, but not to the levels where we would like them to be,” Zepp said. “There is no clear direction in today’s dairy markets because there are more questions about market drivers than answers.”

Join the Center for a short discussion on the market fundamentals and marketing plan alternatives. We will also speak to USDA’s Market Facilitation Program administered by the Farm Service Agency and the new Dairy Revenue Protection crop insurance policy. All are welcome to participate at no cost in the upcoming “Protecting Your Profits” conference call. To register and obtain the conference line information, please call 717-346-0849, or email Alan Zepp at azepp@centerfordairyexcellence.org.

The call will start promptly at noon and last approximately 15 minutes. Calls are recorded and posted on the Center for Dairy Excellence website under the “Dairy Information” tab for those who are unable to join the live session.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.