



# 2015 Dairy Summit AWARD RECIPIENTS

*Honoring the leaders among us who help to shape and mold  
the future of Pennsylvania's dairy industry.*

## **Pennsylvania Dairymen's Association Awards Recipients**

### ***Christine Waddell***

Townville, Crawford County  
Distinguished Dairy Woman Award

### ***Harold Shaulis***

Somerset, Somerset County  
Dairy Hall of Fame Award

## **Center for Dairy Excellence 2014 Pacesetters Award Recipients**

### ***Brubaker Farms***

Mount Joy, Lancaster Co.

### ***Central Pennsylvania Food Bank***

Harrisburg, Dauphin County

### ***Jeff Raney***

Adamsville, Crawford County

## ***Most Recent Past Recipients of These Awards Included:***

### ***Pacesetters Award:***

**2013:** N. Alan and Sally Bair  
Lehigh Valley Dairy Farm  
Kurtland Farms  
**2012:** Jeff Ainslie  
Jeff Harding  
Wal-Moore Farms  
**2011:** Ken Raney  
Reinford Farms

### ***Charles E. Cowan Award:***

**2014:** Rob Waddell  
**2013:** Erick Coolidge  
**2012:** Logan Bower  
**2011:** Walt Moore

### ***Distinguished Dairy Woman Award:***

**2014:** Irene Benner Osbourne  
**2013:** Dr. Pat Kitchen  
**2012:** Sheryl Vanco  
**2011:** Alexa Stoner

### ***Extension Award:***

**2013:** Dr. Doug Beegle  
**2012:** Robert Charles Goodling  
**2011:** Virginia Ishler  
**2010:** John T. Tyson  
**2009:** Gary Hennip  
**2008:** Dr. David Wolfgang  
**2007:** Dr. Lisa Holden

Presented on Thursday, February 5, 2015, by the Pennsylvania Dairymen's Association  
and the Center for Dairy Excellence at the Pennsylvania Dairy Summit.

## Pennsylvania Dairymen's Association — 2015 Distinguished Dairy Woman



*Presented to*

### **Christine Waddell** **Townville, Crawford County**

Chris, her husband Rob, and son Josh, operate Apple Shamrock Farms. This Crawford County "Dairy of Distinction" farm has deep roots in the community and has been intentional in efforts to teach their community about their dairy farm. Chris has been instrumental in opening the farm's doors to the public for tours. Yearly, Chris and

the Waddell family, can lead over 500 children and adults on a farm tour.

Chris is outspoken to the public about the steps dairy farmers take in order to provide their dairy cattle a comfortable environment.

Through the meticulous calf raising abilities, and strong financial planning of Chris, this farm has grown to over 800 milking cows. Her accounting background and attention to detail, has been instrumental in the success and growth of the farm.

The efforts of Chris Waddell do not stop at the farm lane. She has been actively involved in the Crawford County 4-H programs as well as the Dairy Princess program in the county. Her passionate role in the Pennsylvania dairy foods industry has been one of nurturing, stimulating, leading, teaching, and encouraging teens and young adults to learn more about our industry and become advocates.

In recent years, her talents have been used to move forward dairy

programs in Pennsylvania through her service as a board member of the Center for Dairy Excellence.

**Financial Stewardship**  
**Youth Development & Consumer Awareness**  
**Industry Leadership**

Her thoughtful questions and successful dairy farm management have led to her election to the board of directors of Ag Choice Farm Credit, where she now serves as Vice-Chair of the board. Chris will also be serving as the 2016 Chairperson for the Pennsylvania Dairy Summit.

## Pennsylvania Dairymen's Association — 2015 Dairy Hall of Fame Award



*Presented to*

### **Harold Shaulis** **Somerset, Somerset County**

For over 40 years, Harold and his wife Carol, and partners have operated a 120 cow dairy in Somerset County.

Harold has always been committed to serving and leading local, state, and national dairy and agriculture organizations. His involvement in the local community includes serving as president of the Somerset County Farm Bureau and on the board of the Somerset County Ag Advisory Committee.

A passion of Harold is to grow demand for milk products. He has served for 24 years on the board of the Pennsylvania Dairy Promotion Program and currently leads this organization as president.

His tenure with the Pennsylvania Dairy Promotion board has led to the formation of key partnerships with industry players, such as H.J. Heinz Company Foundation and a local McDonald's franchise group.

In his pursuit of growing dairy food sales, he serves on the board of Mid-Atlantic Dairy Association as well as the national dairy promotion group, Dairy Management Inc.

Always an advocate of telling our story, Harold volunteers his time in consumer outreach opportunities. For several years, he has committed to volunteering at the Pennsylvania Farm Show to be a dairy farmer spokesperson at the "Today's Agriculture" Exhibit, as well as the milking facility area at

The Pennsylvania Farm Show Complex.

Harold has said, "The dairy industry is my passion as well as my profession, and I believe every person has the responsibility to give back to their community and their profession."

Harold Shaulis gives freely of his

**Community Involvement**  
**Dairy Promotion & Consumer Awareness**  
**Industry Leadership**

time to numerous dairy organizations and has a passion for growing dairy in Pennsylvania, as well as educating consumers about the importance of agriculture in our lives.

## Pennsylvania Dairymen's Association — 2015 Extension Award



Presented to

**Timothy Beck**

Penn State Extension Educator

Timothy Beck is an Extension Educator specializing in Agricultural Business Management. In his current role, he provides education in the areas of dairy profitability and farm business management planning and analysis.

Tim is a key member of the State Extension Dairy Team, providing curriculum development, delivery and

support for a number of important programs including “Know Your Numbers: Strategies to Improve Cash Flow” and “Know Your Numbers: Cropping & Nutritional Strategies to Improve Cash Flow.”

He was one of the main developers of the PA Dairy Tool, a comprehensive web-based tool for evaluating the bottlenecks on a dairy farm in order to improve profitability. In addition, Tim was instrumental in working with colleagues to develop several drill downs for use with the PA Dairy Tool.

Tim has played a pivotal role in the development of most of the profitability tools and programs offered by the Penn State Extension Dairy Team, and you will often find him hard at work behind the scenes making certain that his colleagues have up to date spreadsheets and data to work with farmers.

Tim spends countless hours each year working at kitchen tables and farm offices with dairy farm clientele that value his help and expertise. He typically works with more than 100 farms each year in the multi-county area of Cumberland, Franklin, York, and Lancaster, but

also travels when needed to help out farmers and other educators working with difficult financial situations.

Tim received his Bachelor's degree in Animal Bioscience from Penn State and his MS in Ruminant Nutrition from Kansas State. Tim is truly a team player, quick to credit his colleagues for accomplishments, but he has been the catalyst for many new ideas and programs that benefit dairy producers.

**Producer Education**

**Catalyst for New Ideas**

**Work in Financial and Business Management**

Tim is a modest person, giving others credit for successes but his is truly a linchpin in the workings of the Penn State Extension Dairy Team, and his financial and business acumen coupled with an outstanding work ethic is greatly valued.

## Central Pennsylvania Food Bank — 2014 Pacesetter Award Winner



Presented to

**Central Pennsylvania Food Bank**

Harrisburg, Dauphin County

With its hub based in Harrisburg and a second facility in Williamsport, the Central Pennsylvania Food Bank has a distribution network of more than 800 partner agencies, which distributed more than 32 million pounds of nutritious food last year, the equivalent of nearly 27 million meals. More than 55,000 people are served each week in the its 27-county distribution area.

Like most other food banks, historically the Central Pennsylvania Food

Bank has struggled to supply one of its most-requested items: milk. That changed in June, 2014, when the Food Bank announced an innovative milk distribution program was being implemented.

Through the newly formed public-private partnership with the PA Department of Agriculture, Harrisburg Dairies, the Pennsylvania Association of Milk Dealers, Mid-Atlantic Dairy Association and the Center for Dairy Excellence, milk is shipped to Harrisburg Dairies and Schneider's Dairies by Pennsylvania dairy farmers to be processed for the Central Pennsylvania Food Bank.

As the first approved “charitable milk sub-dealer” in Pennsylvania's history, the Food Bank now acquires refrigerated fluid milk at a significantly discounted price. This allows the Food Bank to better serve Pennsylvanians who use the Food Bank's services. The Food Bank is now distributing more than 3,000 quarts of low-fat refrigerated milk each week, with plans to grow this to 5,000 quarts weekly by July, 2015.

To support the new milk distribution program, the *Fill a Glass with Hope* campaign kicked off in January at the 99<sup>th</sup> PA Farm Show in Harrisburg.

Central Pennsylvania Food Bank Executive Director Joe Arthur was joined by the Pennsylvania Department of Agriculture and the Pennsylvania Dairymen's Association to unveil the campaign, encouraging visitors to donate and raise funds for the milk distribution program.

**Partnerships & Collaboration**

**Innovative Solutions**

**New Opportunities for the Dairy Industry**

Numerous other partners stepped up to sponsor the campaign, with the goal to raise \$100,000 in 2015 to help Food Bank reach its goal of distributing 5,000 quarts of fresh milk weekly.

## Brubaker Farms — 2014 Pacesetter Award Winner



Presented to

**Brubaker Farms**

Mount Joy, Lancaster County

In the dairy industry, Brubaker Farms is synonymous with Excellence. They have been leading the way on environmental stewardship, alternative energy, diversification and quality since Luke and Barbara Brubaker took over the operation in Mount Joy, Pa., from Luke's father, who started in 1929 with 8 cows.

The operation now has over 950 dairy cows, producing an average of 25 million pounds of milk each year, 600+ young stock, and also a 48,000 bird broiler chicken operation. These expansions have not only enabled the operation to maintain financial stability, but they have facilitated the implementation of some of the most innovative resource management solutions in the industry.

The Brubakers have mastered energy efficiency and created a successful profit stream; nutrient trading with the Mount Joy Authority; a digester system to produce enough electricity for the entire farm and approximately 200 surrounding homes; and three solar panels totaling 10,000 square feet produce up to 130 to 150 kw/h a day.

Ninety percent of Brubaker Farms' crop acreage is no-till for ideal soil conservation and the development rights for the farm have been restricted in perpetuity by the family through a conservation easement.

Brubaker Farms has been recognized for their innovation and commitment with several national awards,

including "Innovative Dairy Farm of the Year" in 2011 and the 2012 "Outstanding Dairy Sustainability Award." In 2013, Brubaker Farms was the winner of the "Top Producer" award given by Top Producer magazine.

In 1994, sons Mike and Tony formed a partnership with Luke and assumed the roles of growing the business for their generation and the next. Just recently, the two sons formed their own LLC and some LPs, with Luke selling off his remaining ownership interest.

**Innovation & Growth  
Excellence and Leadership  
Environmental Stewardship**

The Brubakers are not just environmental and business leaders, they are also community and industry leaders. Collectively, they serve on state and local boards and commissions too numerous to mention and have opened up their farm to educate others in the industry and in the public.

## Jeff Raney — 2014 Pacesetter Award Winner



Presented to

**Jeff Raney**

Adamsville, Crawford County

Jeff Raney was born in New Castle, Pa., and was always interested in farming. In high school, he became involved in FFA and served as the Pennsylvania State FFA Vice President in 1974, helping to develop the leadership qualities that continue to serve him well today.

In 1984, he and his wife Brenda were given an opportunity to farm on their own when John Vanderstappen saw promise in Jeff and offered

a plan for transition, including carrying the mortgage for their start.

Jeff and Brenda initially purchased the cattle and equipment, then purchased the farm in 1990. The herd of grade cows was transitioned to an all registered herd of Holsteins with the prefix J RA Holsteins.

In 2003, the Raney's purchased a second farm, which became the home of son Adam and his wife Michele, while providing additional housing for dry cows and heifers.

In 2013, the Raney's built a tunnel ventilated freestall barn with a strong focus on cow comfort. Jeff and Adam believed that if their focus was on cow comfort, it would improve milk production and quality, as well as overall herd health. This also allowed for herd expansion, with the next goal being to build a new milking facility.

The J-RA herd is milking 26,044 pounds of milk with 998 pounds of fat and 808 pounds of protein. The herd also holds a BAA of 109.

Along with Adam and Michele, Jeff's daughter Erin married to Tom Uber is also involved on the farm, although both she and Michele work off the farm.

Jeff has held many board roles, with both he and Brenda serving as 4-H leaders and as Elders in their church. Jeff serves on the State Board of Directors and Executive Committee for the PA Holstein Association and retired from the AgChoice Farm Credit Board of Direc-

**First Generation Producer  
Excellence in Herd  
Management and Planning  
Leadership in Industry**

tors after 19 years. He also serves on the Executive Committee to the Corporate Board of Directors with Dairy Farmers of America and holds numerous board positions within Dairy Promotion.